



PRO STD TRY

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AW CONQUEROR SLAB

☑ available on this format☐ not available on this format

Lega

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Specimen



Slab

CAFÉ EN TERASSE REFER OBSERVATO (N) ARRIVE H: N CE S

THE CITY THAT NEVER SLEEPS



Отғ Std lat

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Slab, OpenType features: Std version

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capital tabular figures

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standard 1/2 1/4 3/4 0/0 0/00

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Discretionary ligatures FARITIAL CARADONNO REKATTE

Standard ABCDEFGHIJKLMNOPQRSTUVWXYZ

swash, sso1 ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

titling, ss04 ABCDEFGHIJKLMNOPQRSTUVWXYZ

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Slab, Stylistic sets samples: Std version

I'M QUITE PLEASED & TOUCHED WITH THE KEEN APPRECIATION OF MY ŒUVRE AND AM HAPPY TO SEE THE WAY THEY ARE BEAUTIFULLY USED IN MOST ZONES. ONCE IN A WHILE I SEE THEM CONDENSED SO MUCH THAT THEY LOOK ABSOLUTELY SQUISHED OR EXTENDED SO MUCH THAT THEY LOOK COMICAL, AND I DON'T LIKE THAT. IT RUINS THE SENSITIVITY OF THE

discretionary ligatures

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I'M QUITE REASED & TOUCHED WITH THE KEEN APPRECIATION OF MY ŒUVRE AND AM HAPPY TO SEE THE WAY THEY ARE BEAUTIFULY USED IN MOST ZONES.

ONCE IN A WHILE I SEE THEM CONDENSED SO MUCH THAT THEY LOOK ABSOLUTELY SQUISHED OR EXTENDED SO MUCH THAT THEY LOOK COMICAL, AND I DON'T LIKE THAT. IT RUINS THE SENSITIVITY OF THE FORMS AND MAKES ALL

Stylistic set 1

Q I'M QUITE PLEASED & TOUCHED WITH THE KEEN APPRECIATION OF MY ŒUVRE AND AM HAPPY TO SEE THE WAY THEY ARE BEAUTIFULLY USED IN MOST ZONES. ONCE IN A WHILE I SEE THEM CONDENSED SO MUCH THAT THEY LOOK ABSOLUTELY SQUISHED OR EXTENDED SO MUCH THAT THEY LOOK COMICAL, AND I DON'T LIKE THAT. IT RUINS THE SENSITIVITY OF THE

stylistic set 3

A I'M QUITE PLEASED & TOUCHED WITH THE KEEN APPRECIATION OF MY
CEUVRE AND AM HAPPY TO SEE THE WAY THEY ARE BEAUTIFULLY USED IN
MOST ZONES. ONCE IN A WHILE I SEE THEM CONDENSED SO MUCH THAT
THEY LOOK ABSOLUTELY SQUISHED OR EXTENDED SO MUCH THAT THEY
LOOK COMICAL, AND I DON'T LIKE THAT. IT RUINS THE SENSITIVITY OF THE

stylistic set 4

G ONCE IN A WHILE I SEE THEM CONDENSED SO MUCH THAT THEY LOOK ABSOLUTELY SQUISHED OR EXTENDED SO MUCH THAT THEY LOOK COMICAL, AND I DON'T LIKE THAT. IT RUINS THE SENSITIVITY OF THE FORMS AND MAKES ALL MY CAREFUL WORK UNRECOGNIZABLE. I'D RATHER PEOPLE USE THE FACES AS THEY ARE. IF THEY DON'T WORK FOR A SPECIFIC PURPOSE,

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Slab



ABCDEFGHIJKLMNOPQRSTUVWXYZ 0123456789

38 pt

WHILE THE SIMPLICITY OF THE LINES HAS BE EN PRESERVED, THE S TRAIGHTNESS IS YIELD ING & A DISTINGUISHE D ELEGANCE IS COMIN

24 pt



with a selection of OpenType Pro features

HOWEVER, MOST OF THE EXISTING TYPES WERE OLD-FASHI®ED & NOT ADAPTED TO TODAY'S WORKING ME THODS, OWING TO THEIR FRAGILITY. A NEW TYPEFACE HAD TO BE FOUND WITH A DESIGN THAT CORRESP®

18 pt

IN RECENT YEARS, A NEW TENDENCY HAS BEC OME MANIFEST IN THE DECORATIVE ARTS. WHIL E THE SIMPLICITY OF THE LINES HAS BEEN PRE SERVED, THE STRAIGHTNESS IS YIELDING AND A DISTINGUISHED ELEGANCE IS COMING INTO I TS OWN AGAIN. TYPOGRAPHY HAS NOT BEEN N EGLECTED IN THESE DEVELOPMENTS, WHICH H

14 pt



with a selection of OpenType Pro features

HOWEVER, MOST OF THE EXISTING TYPES WERE OLD-FASHIO NED AND NOT ADAPTED TO TODAY'S WORKING METHODS, OWIN G THEIR FRAGILITY. A NEW TYPEFACE HAD TO BE FOUND WITH A DESIGN THAT CORRESPONDED TO TODAY'S TASTE. THUS WE HAVE CREATED MENCKEN, A MODERN AND ELEGANT TYPEFACE, BOTH PRACTICAL AND ROBUST... IN RECENT YEARS, A NEW TEN